



CCQ

COMMERCIAL QUARTERLY

West Michigan's Commercial Development
And Real Estate Magazine

Profiles of Leading Realtors,
Contractors, Architects & Developers

Compelling Features

Insightful Columns

**COMMERCIAL
REAL ESTATE
CONSTRUCTION,
DEVELOPMENT**
Who's Who, Industry
News, Events

GRAND RAPIDS BUSINESS JOURNAL
February — May — August — November
8,000 copies each issue

WEST MICHIGAN COMMERCIAL QUARTERLY is the only local publication serving the interests and needs of builders, buyers, bankers, brokers, developers, contractors – anyone who has anything to do with commercial real estate and development in West Michigan. Commercial Quarterly is a veritable trade publication for the industry.

Each issue reveals up-close interviews with key players in the market and breaks out quarterly building activity, trends, personnel changes, and profiles of key players in the industry.

West Michigan Commercial Quarterly is a controlled publication with 8,000 circulation direct-mail delivered to subscribers of the Grand Rapids Business Journal and virtually everybody associated with commercial real estate and development in the region.

Commercial Quarterly is a controlled circulation magazine with 8,000 copies mailed quarterly to the following:

- Subscribers to the *Grand Rapids Business Journal*
- Associated Builders and Contractors Members
- Builders Exchange Members
- Contractors
- Financial Providers
- Subcontractors
- Commercial Brokers
- Architectural/Mechanical Engineers
- Service Providers
- Insurance Companies
- Electrical Contractors
- Pavers
- Suppliers
- Commercial Developers



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