

THE BUSINESS NEWSPAPER OF METRO GRAND RAPIDS, HOLLAND, MUSKEGON & WEST MICHIGAN

# Grand Rapids Business Journal



## 2009 Editorial Calendar



Issue Date	Journal Focus	Close Date	Copy Due
<b>JANUARY</b>	<b>JANUARY HEALTH QUARTERLY*</b>	Nov 24	Dec 1
Jan 5	<b>Real Estate:</b> Downtown Development & Urban Revitalization <b>List:</b> Top Downtown Grand Rapids Construction Projects	Dec 23	Dec 29
Jan 12	<b>NEWSMAKER OF THE YEAR</b> <b>List:</b> Top Newsmaker Nominees	Dec 31	Jan 5
Jan 19	<b>Health:</b> Life Sciences & Innovation <b>List:</b> Top Area Life Sciences Support Firms	Jan 7	Jan 12
Jan 26	<b>Finance:</b> Corporate Financial Planning <b>List:</b> Top Area CPA Firms	Jan 14	Jan 19
<b>FEBRUARY</b>	<b>FEBRUARY COMMERCIAL QUARTERLY*</b>	Jan 28	Feb 2
Feb 2	<b>Education:</b> Top Area College & University Specialty Programs <b>List:</b> Top Area Specialty Degree Programs	Jan 21	Jan 26
Feb 9	<b>Real Estate:</b> Construction & Development <b>List:</b> Top Area General Contractors <b>Bonus List:</b> Top Area Specialty Contractors	Jan 28	Feb 2
Feb 16	<b>Film Industry in Michigan</b> <b>List:</b> Top area Film Production Companies	Feb 4	Feb 9
Feb 23	<b>Marketing:</b> Advertising & Public Relations <b>List:</b> Top Area Advertising Firms <b>Bonus List:</b> Top Area PR Firms	Feb 11	Feb 16
<b>MARCH</b>			
2-Mar	<b>Real Estate:</b> Residential Real Estate <b>List:</b> Top Area Residential Builders <b>Bonus List:</b> Top Condominium Developments <b>Journal Extra:</b> Top Women Owned Businesses* <b>Journal Extra:</b> Legal Quarterly	Feb 18	Feb 23
Mar 9	<b>Finance:</b> Your Money <b>List:</b> Top Area Stock Brokerage Firms	Feb 11 Feb 18	Feb 16 Feb 23
Mar 16	<b>Insurance:</b> Employee Benefits <b>List:</b> Top Area Employee Benefit Consultants	Feb 25	Mar 2
Mar 23	<b>Real Estate:</b> Engineering <b>List:</b> Top Area Engineering Firms <b>Bonus List:</b> Top Area Remediation Projects	Mar 4	Mar 9
Mar 30	<b>Small Business and Entrepreneurship in West Michigan</b> <b>List:</b> Entrepreneurial Resources	Mar 11	Mar 16
<b>APRIL</b>	<b>APRIL HEALTH QUARTERLY*</b>	Mar 18	Mar 23
6-Apr	<b>Finance:</b> Wealth Management <b>List:</b> Top Area Certified Financial Planners	Feb 23	Mar 2
13-Apr	<b>Real Estate:</b> Office Buildings <b>List:</b> Top Area Office Buildings <b>Bonus List:</b> Top Area Office Cleaning Companies	Mar 25	Mar 30
20-Apr	<b>Energy &amp; Environment:</b> "Green Business" <b>List:</b> Resources for Sustainable Business	Apr 1	Apr 6
27-Apr	<b>Law Week</b> <b>List:</b> Top Area Law Firms	Apr 8	Apr 13
		Apr 15	Apr 20

<b>MAY</b>	<b>MAY COMMERCIAL QUARTERLY*</b>	Apr 29	May 4
May 4	<b>Real Estate:</b> Commercial <b>List:</b> Top Area Commercial Real Estate Brokers <b>Journal Extra:</b> Best & Brightest Companies	Apr 22	Apr 27
May 11	<b>Global Business</b> <b>List:</b> Top Area Import/Export Companies <b>Bonus List:</b> Top Area Global Businesses <b>Journal Extra:</b> GRACC Small Business Celebration ( <i>date subject to change</i> )	Apr 29	May 4
May 18	<b>Hospitality</b> <b>List:</b> Top Area Hotels <b>Bonus List:</b> Top Area Resorts	May 6	May 11
May 26	<b>Finance:</b> Banking <b>List:</b> Top Area Banks <b>Bonus List:</b> Top Area Credit Unions	May 13	May 18
<b>JUNE</b>			
Jun 1	<b>Real Estate:</b> LEED Certified & Green Built Projects <b>List:</b> Top Area LEED Architects <b>Bonus List:</b> Top Area "LEED Certified" Buildings <b>Journal Extra:</b> Legal Quarterly	May 20	May 26
Jun 8	<b>Furniture:</b> NEOCON <b>List:</b> Top Area Office Furniture Retailers	May 27	Jun 1
Jun 15	<b>Health:</b> Acute Care <b>List:</b> Top Area Hospitals	Jun 3	Jun 8
Jun 22	<b>Top Public Companies</b> <b>List:</b> Top Paid Public CEOs <b>Bonus List:</b> Top Performing Local Stocks	Jun 10	Jun 15
Jun 29	<b>Finance:</b> Insurance & Risk Management <b>List:</b> Top Area Business Insurance Agencies <b>Bonus List:</b> Top Area Risk Management Companies <b>Journal Extra:</b> Parade of Senior Living*	Jun 17	Jun 22
		Jun 10	Jun 15
<b>JULY</b>			
	<b>2009-2010 Inside Track:</b> Leadership in West Michigan <b>JULY HEALTH QUARTERLY*</b>	May 26	Jun 1
Jul 6	<b>The Small Business Issue</b> <b>List:</b> Area Small Business Grant/Funding Programs	Jun 24	Jun 29
Jul 13	<b>Retirement Living and Elder Care</b> <b>List:</b> Top Area Senior Residential Communities	Jul 1	Jul 6
Jul 20	<b>Real Estate:</b> Industrial Development <b>List:</b> Top Area Industrial Real Estate Brokers	Jul 8	Jul 13
Jul 27	<b>Health Care:</b> Health Benefits <b>List:</b> Top Area Health Benefit Providers (HMOs, PPOs, etc.)	Jul 15	Jul 20
<b>AUGUST</b>			
	<b>AUGUST COMMERCIAL QUARTERLY*</b>	Jul 29	Aug 3
Aug 3	<b>Innovation in Manufacturing</b> <b>List:</b> Top Regional Manufacturers	Jul 22	Jul 27
Aug 10	<b>Finance:</b> Commercial Lending <b>List:</b> Top Area Commercial Real Estate Lenders	Jul 29	Aug 3
Aug 17	<b>Lake Shore Special Edition</b> <b>List:</b> Largest Lakeshore Employers	Aug 5	Aug 10
Aug 24	<b>Real Estate:</b> Commercial Real Estate Development <b>List:</b> Commercial Real Estate Developers	Aug 12	Aug 17
Aug 31	<b>Education:</b> Colleges & Universities <b>List:</b> Top Area Colleges and Universities	Aug 19	Aug 24

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<b>SEPTEMBER</b>			
Sep 8	<b>Hospitality:</b> Meeting & Convention Planner <b>List:</b> Top Area Meeting and Convention Venues <b>Bonus List:</b> Top Area Caterers <b>Journal Extra:</b> Legal Quarterly	Aug 26	Aug 31
Sep 14	<b>Aerospace</b> <b>List:</b> Top Area Aerospace Related Businesses <b>Bonus List:</b> Area Defense Contractors	Sep 2	Sep 8
Sep 21	<b>Finance:</b> Capital Sources for Business <b>List:</b> Top Area SBA Lenders <b>Journal Extra:</b> Zest for Life Retirement Guide*	Sep 9 Jul 29	Sep 14 Aug 3
Sep 28	<b>Real Estate:</b> Property Management <b>List:</b> Top Area Property Management Firms	Sep 16	Sep 21
<b>OCTOBER</b>			
	<b>OCTOBER HEALTH QUARTERLY*</b>	Aug 31	Sep 8
Oct 5	<b>Real Estate:</b> Architecture, Construction & Design <b>List:</b> Top Area Architectural Firms <b>Bonus List:</b> Area Commercial Maintenance & Service Companies	Sep 23	Sep 28
Oct 12	<b>Diversity in Business</b> <b>List:</b> Top Area Minority Contractors <b>Journal Extra:</b> GRACC Minority Business Celebration	Sep 30	Oct 5
Oct 19	<b>Finance:</b> Philanthropy & Planned Giving <b>List:</b> Top Area Estate Planners <b>Bonus List:</b> Top Area Foundations	Oct 7	Oct 12
Oct 26	<b>Education:</b> Health Care Education <b>List:</b> Top Area Health Care Education Programs	Oct 14	Oct 19
<b>NOVEMBER</b>			
	<b>NOVEMBER COMMERCIAL QUARTERLY*</b>	Oct 28	Nov 2
Nov 2	<b>Sustainability in Business</b> <b>List:</b> Area Sustainability Accreditation Programs <b>Bonus List:</b> Area Sustainability Education Programs <b>Journal Extra:</b> 40under40	Oct 21	Oct 26
Nov 9	<b>Human Resources:</b> Corporate Training <b>List:</b> Corporate Training Services	Oct 28	Nov 2
Nov 16	<b>Education:</b> Advanced Degrees <b>List:</b> Top Area MBA Programs	Nov 4	Nov 9
Nov 23	<b>Healthcare:</b> Technology <b>List:</b> Top Area Health Technology Providers	Nov 11	Nov 16
Nov 30	<b>Finance:</b> Mortgage Lending <b>List:</b> Top Area Mortgage Lenders <b>Bonus List:</b> Top Area Title Companies	Nov 18	Nov 23
<b>DECEMBER</b>			
	<b>2010 Book Of Lists*</b>	Nov 4	Nov 9
Dec 7	<b>Real Estate:</b> Warehousing, Distribution & Logistics <b>List:</b> Top Area Warehousing & Distribution Facilities <b>Bonus List:</b> Top Area Freight Brokers <b>Journal Extra:</b> Legal Quarterly	Nov 25	Nov 30
Dec 14	<b>Human Resources:</b> Employment Services <b>List:</b> Top Area Employment Agencies	Dec 2	Dec 7
Dec 21	<b>Health Care:</b> Pharmaceutical Technology <b>List:</b> Top West Michigan Pharma Related Companies	Dec 9	Dec 14
Dec 28	<b>YEAR IN REVIEW</b> <b>List:</b> Top Ten Commercial Property Taxpayers	Dec 16	Dec 21

\*Separate pricing from Rate Card 26; early close dates