

2012 EDITORIAL CALENDAR

Journal Focus 2012

DATE		CLOSE DATE	COPY DUE
Jan. 3	HEALTH QUARTERLY List: Top Area Life Sciences Support Firms	Dec. 22, 2011	Dec. 23, 2011
Jan. 9	Finance: Corporate Financial Planning List: Top Area CPA Firms	Dec. 29, 2011	Dec. 30, 2011
Jan. 17	GRBJ Newsmaker of the Year List: Top Newsmaker Nominees	Jan. 5	Jan. 9
Jan. 23	Home Healthcare List: Top Area Home Healthcare & Hospice Providers	Jan. 12	Jan. 16
Jan. 30	Advanced Technology List: Energy Technology Companies	Jan. 19	Jan. 23
Feb. 6	COMMERCIAL QUARTERLY List: Top General Contractors Bonus List: Top Specialty Contractors	Jan. 26	Jan. 30
Feb. 13	Education: Top Area College & University Specialty Programs List: Top Area Specialty Programs Bonus List: Top Entrepreneurial Education Programs	Feb. 2	Feb. 6
Feb. 21	Manufacturing: Automotive List: Tool & Die Suppliers	Feb. 9	Feb. 13
Feb. 27	Marketing List: Top Area Advertising Firms Bonus List: Top Area PR Firms	Feb. 16	Feb. 20
Mar. 5	LEGAL QUARTERLY List: Top Women-owned Law Firms Journal Extra: <i>50 Most Influential Women</i>	Feb. 23 Feb. 16	Feb. 27 Feb. 16
Mar. 12	Human Resources List: Top Area Employment Agencies Bonus List: Top Area Corporate Training Service Providers	Mar. 1	Mar. 5
Mar. 19	Finance: Your Money List: Top Area Stock Brokerage Firms	Mar. 8	Mar. 12
Mar. 26	Education The Project - Previewing April 9 Event	Mar. 15	Mar. 19

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Apr. 2	HEALTH QUARTERLY List: Top Area Health Care Education Programs	Mar. 22	Mar. 26
Apr. 9	Finance: Wealth Management List: Top Area Certified Financial Planning Firms	Mar. 29	Apr. 2
Apr. 16	Sustainability: Green Businesses List: Resources for Sustainable Business Journal Extra: <i>MBPA 101 Best & Brightest Sustainable Companies</i>	Apr. 5	Apr. 9
Apr. 23	Buying Local List: Top Area Breweries/Brew Pubs	Apr. 12	Apr. 16
Apr. 30	Law Week List: Top Area Law Firms Journal Extra: <i>MBPA 101 Best & Brightest Companies to Work For</i>	Apr. 19	Apr. 23
May 7	COMMERCIAL QUARTERLY List: Top Area Commercial Brokers	Apr. 26	Apr. 30
May 14	Insurance: Employee Benefits List: Top Area Employee Benefits Consultants Journal Extra: <i>EPIC Awards</i>	May 3	May 7
May 21	Finance: Banking List: Top Area Banks Bonus List: Top Area Credit Unions	May 10	May 14
May 29	Technology: Emerging Trends List: Top Area Software Developers Bonus List: Top Area Office Equipment Dealers	May 17	May 21
June 4	LEGAL QUARTERLY List: Top Area Pro Bono Providers	May 24	May 25
June 11	Furniture: NEOCON - Office Environments List: Top Area Office Furniture Dealers Bonus List: Top Area Office Furniture Manufacturers	May 31	June 4
June 18	Real Estate: SERF/LEED Building List: Top Area SERF/LEED Architects Bonus List: Top Area SERF/LEED Buildings	June 7	June 11
June 25	Small Business Issue List: Entrepreneurial Resources Bonus List: Area Small Business Funding Programs	June 14	June 18

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July 2	HEALTH QUARTERLY List: Top Area Hospitals Bonus List: Top Area Pharmaceutical Companies	June 21	June 25
July 9	Retirement Living List: Top Area Senior Residential Communities	June 28	July 2
July 16	Finance: Insurance and Risk Mgmt. List: Top Area Bus. Ins. Agencies Bonus List: Risk Mgmt. Cos.	July 5	July 9
July 23	Real Estate: Residential List: Top Area Residential Builders Bonus List: Top Area Interior Designers	July 12	July 16
July 30	Hospitality: Meeting & Convention Planner List: Top Area Meeting & Convention Venues Bonus List: Top Area Caterers	July 19	July 23
Aug. 6	COMMERCIAL QUARTERLY List: Top Area Commercial Real Estate Developers	July 26	July 30
Aug. 13	Finance: Commercial Lending List: Top Area Commercial Lenders	Aug. 2	Aug. 6
Aug. 20	Food Business/Industry List: Top Area Food Service Companies	Aug. 9	Aug. 13
Aug. 27	Education: Colleges & Universities List: Top Area Colleges & Universities	Aug. 16	Aug. 20
Sep. 4	LEGAL QUARTERLY List: Top Medical/Bio-science Practices	Aug. 23	Aug. 27
Sep. 10	Real Estate: Property Management List: Top Area Property Management Firms	Aug. 30	Aug. 31
Sep. 17	Finance: Capital Sources for Business List: Top Area SBA Lenders	Sep. 6	Sep. 10
Sep. 24	Arts and Entertainment List: Top Area Locally-owned Restaurants Bonus List: Top ArtPrize Business Venues	Sep. 13	Sep. 17

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Oct. 1	HEALTH QUARTERLY List: Top Area Medical Device Manufacturers	Sep. 20	Sep. 24
Oct. 9	Logistics: Warehousing & Distribution List: Top Area Freight Brokers Bonus List: Top Area Warehousing & Distribution Ctrs. Journal Extra: COTY Awards*	Sep. 27	Oct. 1
Oct. 15	Finance: Philanthropy & Planned Giving List: Top Area Estate Planners Bonus List: Top Area Foundations Journal Extra: <i>Forty Under 40</i>	Oct. 4	Oct. 8
Oct. 22	Education: Advanced Degrees List: Top Area Graduate Business Degree Programs	Oct. 11	Oct. 15
Oct. 29	Sustainability In Business List: Top Area Sustainability Education Programs	Oct. 18	Oct. 22
Nov. 5	COMMERCIAL QUARTERLY List: Top Area Architectural Firms Plus: Profiles of UM/ULI Nominees & Winners	Oct. 25	Oct. 29
Nov. 13	Human Resources: Employee Benefits List: Top Area Health Benefits Providers	Nov. 1	Nov. 5
Nov. 19	Healthcare: Technology List: Top Area Health Technology Providers	Nov. 8	Nov. 12
Nov. 26	Finance: Mortgage Lending List: Top Area Mortgage Lenders	Nov. 15	Nov. 19
Dec. 3	LEGAL QUARTERLY List: Top Michigan Law Schools	Nov. 21	Nov. 26
Dec. 10	Real Estate: Engineering List: Top Area Engineering Firms	Nov. 29	Dec. 3
Dec. 17	Hospitality List: Top Area Hotels Bonus List: Top Area Resorts	Dec. 6	Dec. 10
Dec. 24	Real Estate: Urban Development List: Top Area Office Buildings Bonus List: Top Area Office Cleaning Companies	Dec. 13	Dec. 17
Dec. 31	Year In Review List: Top Area Commercial Property Taxpayers	Dec. 20	Dec. 24
2013	BOOK OF LISTS	Nov. 5	Nov. 5

*Subject to change

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