GRAND RAPIDS BUSINESS JOURNAL’S
THE GRAND RAPIDS
200
THE MOST POWERFUL BUSINESS LEADERS IN GRAND RAPIDS
MEDIA KIT 2019
“If everyone is moving forward together, then success takes care of itself.” – Henry Ford

*Grand Rapids 200*, a comprehensive list of the most powerful executives in more than 20 industries in Grand Rapids. The most highly selective biographical database of business leaders in Grand Rapids, the resource list of individuals was compiled based on a number of factors including the size of a given company or organization, growth rate, geographical reach, and extensive personal contacts.
Align yourself with 200 leaders in more than 40 categories.

Accounting

Automotive

Banking & Finance
- Banking
- Finance
- Turnaround Management

Civic Leaders
- Business
- Courts
- Political

Education

Foundations

General Contractors

Health Care
- Hospitals
- Insurance

Logistics & Transportation

Manufacturing
- Consumer Goods
- Industrial

Media
- Publishing
- Radio
- Television

Professional Services
- Architects
- Business Insurance
- Communications
- Design
- Engineering
- Lawyers
- Management Consulting
- Nonprofits

Real Estate
- Commercial
- Homebuilders
- Hotel
- Property Management

Restaurants/Food & Beverage

Retail

Sports, Arts, & Entertainment
- Arts
- Music
- Performance
- Pro Team
Talk directly to the people who matter.

Get the attention of West Michigan’s most influential business leaders by securing your Position in The Grand Rapids 200. Placement will be determined on a first-to-commit basis.

2019 Net Advertising Rates

- Two Page Spread: $3,200
- Cover 2/FP: $2,300
- Cover 3/FP: $2,500
- Cover 4/FP: $2,900
- Full Page: $2,000
- Half Page: $1,500
Advertising Specs

**Spread (Bleed):**
17” x 11.125”

**Full Page (Bleed):**
Live: 7.625” x 10.125”
Trim: 8.375” x 10.875”
Bleed: 8.625” x 11.125”

**Full Page (No Bleed):**
7.625” x 10.125”

**1/2 H:**
7.125” x 4.875”

**Deadline**

Advertising Space Reservation Deadline: September 12, 2019
Print-ready Advertising Materials Due: September 12, 2019